



## **Miami Valley TREEcovery Campaign**

On May 27, 2019, Dayton, OH, and the surrounding communities were hit by EF4, EF3, and EF2 tornadoes in quick succession. The devastation in the Miami Valley was immense and disproportionately impacted already economically distressed urban and densely populated areas. More than 7,000 personal and commercial properties were affected, with nearly 1,500 assessed as completely destroyed. This was the first declared disaster in Ohio in more than 12 years.

In the last 2 years, the Miami Valley Regional Planning Commission (MVRPC) in partnership with Miami Valley Long Term Recovery Operations Group (MVLTROG), Miami Valley Disaster Recovery Leadership Board (DRLB), The Dayton Foundation (TDF), and the governmental leadership of all impacted communities coordinated disaster aid, hazard mitigation, and resiliency planning. So far, 4,400 properties have been completely recovered and 1,900 social services cases closed. The next step in the recovery process is restoring the tree canopy in the disaster impacted areas. MVRPC, MVLTROG, DRLB and TDF have partnered with RETREET, a flagship program of Keep America Beautiful that redefines disaster relief by engaging communities to restore urban tree canopies.

Within the next 18-24 months, Keep America Beautiful plans to serve survivors by hosting multiple RETREET planting events in disaster impacted neighborhoods throughout the region. The planting events will follow the path of the storm, moving from west to east, with an expected timeline of:

**Fall 2021:** Trotwood, Brookville, Clayton, and Perry Township

**Spring 2022:** Harrison Township, Old North Dayton, Vandalia, and Riverside

**Fall 2022:** Greene County communities

The cost of planting 1,000 large native trees in targeted neighborhoods in Miami Valley over the next 2 years is projected to be \$300,000. The total number of trees planted will vary due to availability, species selection, and demand. RETREET intends to offer at least one native tree, bought from a local, wholesale nursery, to each family that submits a request. Each tree will be selected by a professional arborist. To celebrate such a monumental step in recovery, each planting will end in a community dinner that will utilize as much locally-sourced food, drink, and music as possible.

Partnerships with local businesses and organizations are vital to success of the Miami Valley TREEcovery Campaign.

**We invite your organization to share your support by becoming an event Sponsor.**

**The Miami Valley TREEcovery Campaign levels of support are as follows:**

- **\$2,500** - A contribution of \$2,500 or more will be individually recognized by RETREET on social media.
- **\$5,000** - A contribution of \$5,000 or more will result in the placement of the contributor's logo on all event signage for 1 major planting of the contributor's choosing, as well as individual recognition on RETREET's social media.
- **\$10,000** - A contribution of \$10,000 or more will result in the placement of the contributor's logo on the tree request page and on all event signage for 1 major planting of the contributor's choosing, as well as individual recognition on RETREET's social media.
- **\$25,000** - A contribution of \$25,000 or more will result in the inclusion of the contributor's name in press releases, placement of the contributor's logo on the sponsor page of the RETREET website for the duration of tree planting campaign, and placement of the contributor's logo on event signage for all major plantings, as well as individual recognition on RETREET's social media.
- **Community Dinner** – A specific contribution of \$10,000, or a partnership between two donors each contributing \$5,000, can underwrite the community dinner that follows each tree planting event day. The dinner, which is free and open to the public, includes live music, and quality food and beverages. Each sponsor will be recognized on RETREET's social media page as well as having their name and logo strategically placed throughout the community dinner.

**Please note that your support of the Miami Valley TREEcovery Campaign is tax deductible.**

A fund has been established at The Dayton Foundation, allowing a simple method for sponsors to make their contributions locally. To make a contribution online, please visit the [Miami Valley TREEcovery Campaign page](#). Contributions by check should be made payable to **The Dayton Foundation**, please indicate that it is for the “**8647 Miami Valley TREEcovery Campaign.**”

Please contact James Metz, MVRPC's Disaster Recovery Planner, at (937) 531-6547 or you may email James at [jmetz@mvrpc.org](mailto:jmetz@mvrpc.org) with any questions.

Thank you for your consideration of this request. With your generosity, the impact of our work will be felt for generations to come in the communities we serve.

